

MAKE OCTOBER COUNT FOR Kids!

NATIONAL UNICEF DAY FUNDRAISING IDEAS

There are plenty of ways to celebrate Halloween and support National UNICEF Day at the same time. Here are just a few ideas.

At Work

HOLD A DARE TO WEAR PARTY!

Choose a fundraising goal for your office (check out **What Your Money Can Do** to help you set your goal), then dare your boss or a co-worker to dress up in a silly costume if you and your colleagues reach the fundraising goal.

HOLD A HALLOWEEN LUNCH BREAK

You can have a pot-luck or a pizza lunch and ask for donations to participate.

DRESS UP DAY

Invite your staff to come to work dressed in costume. Those too bashful to participate must make a donation to UNICEF!

In your Community

HOLD A HALLOWEEN PARTY IN SUPPORT OF UNICEF

Halloween parties are so much fun! Ask your guest to bring a donation to UNICEF in lieu of a hostess gift. Check out our **Halloween Party Kit** for recipes, decorating tips and more! Then use our **online fundraising tool** to send out electronic invitation to your event!

CREATE A HAUNTED HOUSE

Create a spooky haunted house, and then charge an admission to your friends and neighbours to enter!

HOST A PUMPKIN CARVING CONTEST

Have contestants carve their pumpkins in a central location for passersby to see, displaying a collection box next to each pumpkin. Have friends, family, and people walking by to vote for their favourite design by donating that that pumpkin's box! The pumpkin that raises the most wins! (You can even invite your local media out to your event!)

Celebrate!

At the end of your fundraiser, don't forget to say thank you to everyone who helped out, participated and donated! Share your success and celebrate our achievement!